

Denise Y. Binns

Director, Financial Affairs

Denise began singing and performing at an early age. She was influenced by her older siblings, Larry and Yvette, who were both serious and accomplished musicians. However, Denise had different aspirations. She began a career with one of the largest financial institutions deposit operations and rapidly moved up the ranks due to her relentless work ethics and commitment to excellence. From there, she continued her spiraling career path accordingly:

- 1985-1997, Winston- Salem, NC, began supporting Treasury Management
- 1997-2002, Atlanta, GA, promoted to Corporate Account Manager for Fortune 500 companies
- 2002-2005, promoted to Real Estate Coordinator
- 2006, Scottsdale, AZ, Manager, supporting commercial real estate companies*
- Present, Vice President, Treasury Services

*In 2006, Denise requested a transfer to Scottsdale, AZ to be closer to her older sister. She is serving as an uncompensated Director, for Financial Affairs for Genre Records, in harmony with her family-oriented values and upbringing. Along with her older brother Larry, they provide uncompensated advice and support to their sister, Yvette. Together they are also providing demonstrative assistance and encouragement to Yvette as she continues to pursue her lofty mission of assisting talented musicians and vocal artists to achieve their dreams of success in the music industry



“To Inspire, Create, and Captivate!”
